



2024-2025

Sponsorship Guide



Welcome!

Thank you for your interest in sponsoring Arizona HOSA and helping build the next generation of future health professionals. HOSA works as a direct portal for industry and community leaders to network with future employees. By choosing to sponsor Arizona HOSA, you are showing that you support educational programs that are directly relevant to your future employee base.

Within this packet, you will find all the benefits and levels of sponsorship that Arizona HOSA has to offer your organization. Whether you choose to make a direct contribution or partner in another way, we thank you for your investment.

We are excited to work with you to create the ideal partnership in order to advance the unique needs of your organization. We can always build specific sponsorship packages that can be tailored to best fit your organization.

If you are interested in sponsoring or partnering with Arizona HOSA, please contact the State Advisor at 602-542-5770 or at sandra.oligny@azed.gov. We look forward to hearing from you!

Sincerely,

Sandra Oligny

Sandra Oligny
Arizona HOSA State Advisor

Arizona HOSA - Future Health Professionals

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Opportunities Available for Sponsorship

HOSA Leadership Camp

Arizona's HOSA Leadership Camp provides an opportunity for HOSA Leaders from around the state to come together and work to develop their leadership skills to ensure they are set for success during the school year.

Date - October 7-9, 2024 Location - Camp Lost Canyon, Williams AZ

Fall Leadership Conference

The Arizona HOSA Fall Leadership Conference is generally our largest event of the year. This conference hosts over 3,000 HOSA members and advisors that are there to learn about different health careers, how to be leaders, and how to get a jump start to their careers.

Date - November 5, 2024 Location - Phoenix Convention Center, Phoenix AZ

Red Zone Leadership Conference

A brand new event for 24-25, the Red Zone Leadership event brings students and teachers together from around the state to focus on those professional, employability, and leadership skills. Partnered with the Arizona Cardinals, attendees will get to network and learn from the very best.

Dates - December 12, 2024 Locations - State Farm Stadium, Glendale, AZ

Regional Conferences

Arizona HOSA hosts 5 Regional Conferences around the state to provide the opportunity for students to qualify in certain events for the State Leadership Conference. These conferences are held around Arizona at local sites to each Region (Northern, Eastern, Central, Western, and Southern Arizona).

Dates - January, 2025 Locations - Varied around the state

State Leadership Conference

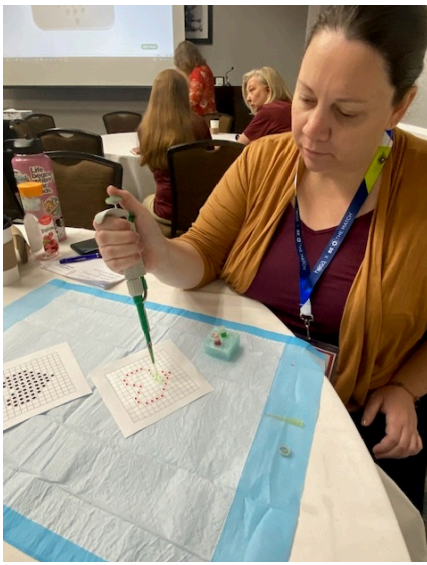
The Arizona HOSA State Leadership Conference is one of our main conferences each year. This conference hosts over 2900 HOSA members, advisors, and other industry professionals that are there to learn career skills, network with other professionals, and compete to qualify for HOSA's International Leadership Conference.

Date - March 17-19, 2025 Location - Tucson Convention Center, Tucson AZ

Scholarship Awards

The Arizona HOSA Scholarship Program gives scholarship funds to deserving Arizona HOSA members who are high school seniors who have been accepted into a postsecondary/collegiate institution or who are current postsecondary/collegiate members. In 2024, Arizona HOSA provided over \$17,000 in scholarships to deserving students and in 2025 we hope to increase the total amount awarded to \$20,000!





Advisor Leadership Academy

This event is an Advisors-only event that occurs at the very beginning of the HOSA year. This unique opportunity allows for partners direct access to the HOSA advisor. During the academy, advisors (new and experienced) will work together on best practices for the upcoming HOSA year, build leadership skills, and gain new ideas for all things HOSA.

Event details: <https://www.azhosa.org/advisor-conference>

Sponsorship Options:

Bronze Sponsorship -
\$500

Silver Sponsorship -
\$1000

Gold Sponsorship -
\$1500

Platinum Sponsorship -
\$2000

	Bronze Sponsorship - \$500	Silver Sponsorship - \$1000	Gold Sponsorship - \$1500	Platinum Sponsorship - \$2000
Your organization logo in the conference program/app/agenda	✓	✓	✓	✓
Your logo on the ALA page of the Arizona HOSA Website	✓	✓	✓	✓
A featured advertisement in the program/app/agenda (may be deadline sensitive)		✓	✓	✓
A mention of your organization during the general session		✓	✓	✓
Handouts from your organization included in the registration packets		✓	✓	✓
Your organization logo on screen during the general session			✓	✓
A premier advertisement in the program/app/agenda (may be deadline sensitive)			✓	✓
Your organization logo on the conference gift (deadline of June 15, 2024)				✓



HOSA Leadership Camp

Our Leadership Camp is designed to build a strong set of leaders at the local chapter level. Students participate in various activities and challenges that help to build the skills they will need to lead their own chapters to success throughout the year. Being a sponsor at the Arizona HOSA Chapter Leadership Camp allows you the opportunity to engage with HOSA's leaders from across the state! Find below the options for sponsorship at HOSA's Leadership Camp.

Sponsorship Options:

Smores Sponsorship - \$500

Fireside Sponsorship - \$1000

Lakeside Sponsorship - \$1500

Mountain Top Sponsorship - \$2000

	Smores Sponsorship - \$500	Fireside Sponsorship - \$1000	Lakeside Sponsorship - \$1500	Mountain Top Sponsorship - \$2000
Your organization logo in the HOSA Leadership Camp program/app	✓	✓	✓	✓
An ad in the HOSA Leadership Camp program/app (may be deadline sensitive)	✓	✓	✓	✓
A featured advertisement in the program/app (may be deadline sensitive)		✓	✓	✓
A mention of your organization during the general session		✓	✓	✓
Handouts from your organization included in the registration packets		✓	✓	✓
Your organization logo on screen during the general session			✓	✓
A premier advertisement in the program/app (may be deadline sensitive)			✓	✓
Your organization logo on the conference gift (deadline of August 1, 2024)				✓



Fall Leadership Conference

Our Fall Leadership Conference provides students the opportunity to learn from working professionals in the healthcare industry, through hands-on, engaging workshops. Being a sponsor at the Arizona HOSA Fall Leadership Conference allows you to have exposure to over 3,000 members and advisors (teachers). Below are the options for sponsoring the Fall Leadership Conference.

Sponsorship Options:

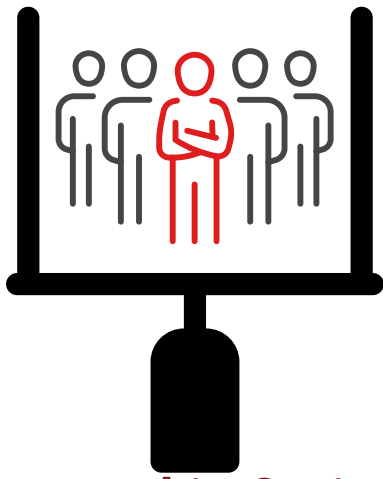
Bronze Sponsorship -
\$500

Silver Sponsorship -
\$1000

Gold Sponsorship -
\$2500

Platinum Sponsorship -
\$5000

	Bronze Sponsorship - \$500	Silver Sponsorship - \$1000	Gold Sponsorship - \$2500	Platinum Sponsorship - \$5000
Exhibit table in the workshop session area (does not include power)	✓	✓	✓	✓
Your organization logo in the Fall Leadership Conference program/app (may be deadline sensitive)	✓	✓	✓	✓
A company/organization advertisement in the program (may be deadline sensitive)		✓	✓	✓
A mention of your organization during the general session		✓	✓	✓
Handouts from your organization included in the registration packets		✓	✓	✓
10 minute speaking spot during the advisor (teacher) session			✓	✓
Your organization logo on screen during the general session			✓	✓
A feature advertisement in the program/app (may be deadline sensitive)				✓
2 exhibit tables in the workshop session area (does not include power)				✓
Your organization logo on the conference gift (deadline of October 1, 2024)				✓



Red Zone Leadership!

A brand new event for the 2024- 2025 HOSA season, this event brings together students from across the state to work and learn professional and employability skills from presenters and healthcare professionals. This unique opportunity gives HOSA members the ability to interact directly with their peers, other health care professionals, and our partners to push them to the goal line of being a future health professional!

Sponsorship Options:

Interception
Sponsorship - \$5000

Field Goal
Sponsorship - \$10000

Touchdown
Sponsorship - \$25000

Super Bowl
Sponsorship - \$50000

	Interception Sponsorship - \$5000	Field Goal Sponsorship - \$10000	Touchdown Sponsorship - \$25000	Super Bowl Sponsorship - \$50000
Exhibit table in the workshop session area (does not include power)	✓	✓	✓	✓
Your organization logo in the Conference program/app (may be deadline sensitive)	✓	✓	✓	✓
A company/organization advertisement in the program/app (may be deadline sensitive)		✓	✓	✓
A mention of your organization during the general session		✓	✓	✓
Handouts from your organization included in the registration packets		✓	✓	✓
10 minute speaking spot during the advisor (teacher) session			✓	✓
Your organization logo on screen during the general session			✓	✓
A feature advertisement in the program/app (may be deadline sensitive)				✓
2 exhibit tables in the workshop session area (does not include power)				✓



HOSA Regional Conferences

Our Regional Conferences provide our members their first opportunity to compete in our leadership and presentation-style events, in their pursuit of becoming an International Champion. Being a sponsor at one of Arizona HOSA's Regional Conferences allows you to have exposure to students locally in their communities! Below are the options for sponsoring one of our 5 Regional Conferences. Dates for these conferences can be found at azhosa.org/regional-conferences

Sponsorship Options:

	Bronze Sponsorship - \$5000	Silver Sponsorship - \$10000	Gold Sponsorship - \$25000	Platinum Sponsorship - \$50000
A 45-minute presentation at the conference site during the Regional Conferences	✓	✓	✓	✓
Your organization logo in the Regional Conference program/app	✓	✓	✓	✓
A company/organization advertisement in the program/app (may be deadline sensitive)		✓	✓	✓
A mention of your organization during the general session		✓	✓	✓
Handouts from your organization included in the registration packets			✓	✓
Your organization logo on screen during the general session			✓	✓
A featured advertisement in the program/app (may be deadline sensitive)				✓
An exhibit table in the workshop session area (does not include power)				✓
Your organization logo on the conference gift (Deadline of November 1, 2024)				✓



State Leadership Conference

The annual State Leadership Conference provides students the opportunity to compete with other HOSA members across the state, demonstrating the skills they have learned in the classroom all year. Being a sponsor at the Arizona HOSA State Leadership Conference allows you to have exposure to over 2,000 members and advisors (teachers). Below are the options for sponsoring the State Leadership Conference. The main expo day will be March 18, 2025.

Sponsorship Options:

Bronze Sponsorship -
\$500

Silver Sponsorship -
\$1000

Gold Sponsorship -
\$2500

Platinum Sponsorship -
\$5000

	Bronze Sponsorship - \$500	Silver Sponsorship - \$1000	Gold Sponsorship - \$2500	Platinum Sponsorship - \$5000
Exhibit table in the workshop session area (does not include power)	✓	✓	✓	✓
Your organization logo in the State Leadership Conference program/app	✓	✓	✓	✓
A company/organization advertisement in the program/app (may be deadline sensitive)		✓	✓	✓
A mention of your organization during the general session		✓	✓	✓
Handouts from your organization included in the registration packets		✓	✓	✓
10 minute speaking spot during the advisor (teacher) session			✓	✓
Your organization logo on screen during the general session			✓	✓
A feature advertisement in the program/app (may be deadline sensitive)				✓
2 exhibit tables in the workshop session area (does not include power)				✓
Your organization logo on the conference gift (Deadline of February 1, 2025)				✓

ADDITIONAL SLC SPONSORSHIP PACKAGES

In addition to the sponsorship levels above, here are additional ways you and your organization can sponsor Arizona HOSA!

COMPETITIVE EVENT SPONSORSHIP - \$1500

What you receive:

- 1 exhibit table in the expo area (March 18, 2025)
- Your organization logo on the screen during the presentation of the top 3 winners, as well as in the conference program/app
- A representative of your organization will present the top 3 with their medals at our awards session.
- Each top three (3) winner will receive award money to pay the registration fee for the International Leadership Conference!

With this sponsorship package, you are able to sponsor one of our many competitive events. For a complete list of all available competitive events, please visit azhosa.org/competitions

ADVISOR HOSPITALITY ROOM SPONSORSHIP - \$1500

What you receive:

- 1 exhibit table in the expo area (March 18th, 2025)
- A featured advertisement and company/organization logo in the program/app (deadline sensitive)
- Mention of your organization during the opening general session
- Signage in the Advisor Hospitality Room along with a table to display literature or have a representative present.

With this sponsorship package, your organization receives exclusive access to sponsor the Advisor (teacher) Hospitality Room. This is an exclusive room for advisors to relax, refresh, and enjoy coffee and snacks.

*This is a first-come, first-serve sponsorship.

SCHOLARSHIP AWARDS - ANY AMOUNT \$500 OR GREATER

What you receive:

- 1 exhibit table in the expo area (March 18th, 2025)
- Your organization logo on the screen during the scholarship winner's presentation
- Your organization logo in the program/app (deadline sensitive)
- A representative of your organization may present the award during the evening recognition session!

HOSA Students range in career interests from Veterinary Science to Biotechnology to Nursing, and everything in between.

By contributing to a scholarship, your organization will be providing students with the ability to follow their dreams and pursue further education.

Our Partners and Sponsors are vital to our organization.



With your contribution to one of these conferences and to Arizona HOSA, you are helping to create opportunities for our over 10,000 members in the state. Your contribution enables us to make the largest impact on our students from across the state through our programming, workshops, and competitive events program.

By partnering/sponsoring Arizona HOSA, you will be impacting the future of Arizona HOSA and tomorrow's healthcare workforce. We know that our students are excited to connect with you and to gain the insights and advice that are available through partnerships and sponsorships.

We look forward to hearing from you and working with your organization!



Interested in Sponsoring?

If you are interested in partnering/sponsoring Arizona HOSA, please fill out the following form in order to get connected with Arizona HOSA!

<http://bit.ly/azhosaps>