HOSA Happenings



Recognition Event								
	Eligible Divisions: Middle School, Secondary &		Digital Upload:					
	Postsecondary / Collegiate	Recognizes chapter communication tools	Determined by state					
	Chapter Recognition Event		chartered associations					



New for 2024 - 2025

Editorial updates have been made.

Event Summary

HOSA Happenings allows members to gain the knowledge and skills required to communicate information about the HOSA chapter in a manner that celebrates the chapter members and their achievements and shares health-related information with readers. This is a multimedia chapter communication event. Chapters will select ONE (1) communication tool for this recognition event. All submissions that reach a predetermined standard will be awarded a Certificate of Excellence. This event aims to inspire members to be proactive future health professionals and tell the story of their chapter throughout the year using whatever form of communication they choose (i.e., print or electronic newsletter, website, blog, social media platform).

Dress Code

Competitors must be in official HOSA uniform or in proper business attire to participate in Optional Display Time at ILC. Bonus points will be awarded for proper dress.

Competitor Must Provide (if participating in optional Display Time at ILC)

- Communication Tool (electronic or print copy)
- An electronic device, operating on battery power, to display communication tool

General Rules

1. Competitors must be familiar with and adhere to the <u>General Rules and Regulations</u>.

Chapter Definition and School Rules

- 2. This is a chapter recognition event that is coordinated by the chapter Historian (or other appointed chapter member) and includes contributions from other chapter members.
- 3. For this event, a chapter is defined as either an affiliated chapter or a natural combination of affiliated chapters at the same location/district. For example, two programs at the same school /district might have separate charter numbers but could logically share the same communication tools and want to share in the submission together. For conference registration purposes, in this case, one charter number must still be used one chapter name will be listed in recognition materials.
- 4. HOSA chapters MUST follow applicable SCHOOL DISTRICT POLICIES regarding using photos and personally identifiable information in any communications media format. If the school / district / local / state / chartered association requires parental permission, the local chapter must secure, complete, and maintain the appropriate forms.
- 5. Submissions for this event **MUST** comply with copyright laws. Copyright infringement violates federal law and is subject to severe civil penalties and sanctions. Under federal copyright law, copyrighted works may not be copied, published, disseminated, or displayed without the copyright holder's permission unless such use is deemed to be "fair use" under the law.

The Communication Tool

- Chapters will select one communication tool to highlight their activities. Examples could include a print newsletter, electronic newsletter, website, blog, social media platform, etc. Four (4) to eight (8) pages (8.5 x 11 inches) of the selected communication tool may be submitted. Each side counts as one page when submitting, but front and back copies are acceptable.
- 7. Often, photos, illustrations, graphics, and infographics are effective tools for conveying a message.

Chartered Association Submission Process

- 8. The submission for this event takes place at the state chartered association level. Therefore, competitors must check with their state to determine how to submit the required information for this event. States may have competitors email it, upload to a Google Doc, submit in the HOSA Digital Upload System, or other process.
- 9. For all submissions, four (4) to eight (8) pages of content, plus the cover page (page 4) of these guidelines) must be submitted.

Final Scoring

10. This event will be judged at the state chartered association level using the event rating sheet. Submissions that earn 80 points or higher will be recognized at the chartered association level, with the manner of recognition to be determined by the chartered association.

This event is NOT judged at the international level. All submissions earning a score of 80 points or higher at the chartered association level will be eligible for recognition at the HOSA International Leadership Conference. The names of those chapters who earn 80 points or higher will be submitted to HOSA-Future Health Professionals by the State Advisor via the Special Activity Form for ILC.

ILC Recognition

- 11. ILC Delegates: Chapters attending the ILC should register for this event as part of the online registration process. (The registration can be attached to any single delegate from the chapter as part of the online registration, preferably the delegate who will present the chapter's HOSA Happenings submission during the Optional Project Display time. For recognition purposes, it is the chapter and not the individual who will be recognized.)
- 12. All award-recipient chapters will be posted on the National HOSA website and will receive a certificate for the chapter. The certificate will be distributed to the State_Advisor during the designated registration time at the International Leadership Conference. Those chapters attending the International Leadership Conference and receiving the recognition will select a chapter representative to walk across the stage during the identified award/recognition session to receive a pin. Gold, silver, and bronze medals are not awarded for this event at the international level.

Project Display (Optional at ILC)

13. All award recipients in this event are invited to participate in an Optional Project Display for this event at the ILC. For the Project Display, one chapter member MUST BRING with them whatever they wish to display, either in print format or on a computer or tablet using battery power. The purpose of Project Display Time is for competitors to showcase their work to conference attendees.

HOSA Happenings-Judge Rating Sheet

Chapter			Judges	Signatui	e			
	Points Possible SuperiorPoor					Points Awarded		
Ð	Layout and spacing-neat and appealing	5	4	3	2	1	0	
General Appearance (20 pts)	Font (size and appearance) makes content readable	5	4	3	2	1	0	
ral Appea (20 pts)	Use of color-neat and attractive but not distracting	5	4	3	2	1	0	
Gener	Graphics, infographics, illustrations, and pictures are clear and well- cropped, and support the articles or pages they accompany	5	4	3	2	1	0	
	Local chapter news	15	12	9	6	3	0	
Content - Quality (45 pts)	Health information article(s)	15	12	9	6	3	0	
Content – Quality (45 pts)	Celebration of chapter members and their achievements	15	12	9	6	3	0	
Organiza tion. (15 pts)	Easy to find information quickly. Clear headings. Sections or articles are clearly distinguishable (index, clear headings)	15	12	9	6	3	0	
inics (ts)	Correct spelling and grammar	5	4	3	2	1	0	
Mechanics (10 pts)	Punctuation used appropriately	5	4	3	2	1	0	
Required (10 pts)	Four to eight (4-8) pages in length (each side counts as one page, front and back copies acceptable.) plus the cover page	10					0	
	TOTAL POINTS	100					0	

Chapter Number

Judge's Signature



HOSA HAPPENINGS: Multimedia Chapter Communications Event COVER PAGE

Select and print the best chapter communication pages (maximum of eight (8) one-sided pages) and submit them as directed by the State Advisor, along with this cover page.

How was this communication shared with chapter members? (check all that apply; type or print neatly)

Printed newsletter					
Electronic newsletter					
Chapter website URL					
Blog URL					
Social Media Platform					
Other					
Please complete the information below (type or <u>print</u> neatly):					
School					
Chartered Association					
Historian (chapter designee)					
Historian's (chapter designee's) E-mail Address					
HOSA Chapter Charter Number					

PHOTO PERMISSION AND COPYRIGHT

This event entry does not violate any copyright laws. All necessary permission forms for the use of photos and personally identifiable information have been secured and are on file at the local level. Permission is granted for a chapter member to share event materials with others during the HOSA Project Display time and for HOSA-Future Health Professionals to share event materials or links at <u>www.hosa.org</u>.

Advisor's Signature

Please complete the information below (type or <u>print</u> neatly):

Advisor's Name

E-mail Address